



窮理致知

腦力激盪法的應用

：解讀詩文的創意方式續篇

Application of Brainstorming

~ a creative approach to analyze poetry - Part two

● 高碧玉*

Creative thinking is both a process and an outcome that is achievable and needs to be practiced and reinforced. Creativity itself has been defined in many contexts, and the common definition from Webster's is as follows: "Creativity is marked by the ability or power to create—to bring into existence, to invest with a new form, to produce through imaginative skill, to make or bring into existence something new". In order to support the co-construction of knowledge through discourse, an effective teacher should inspire students' desire to contribute to the discussion.

There are many types of instructional strategy to enhance creative thought. In addition to the Six Thinking Hats, brainstorming is the most frequently implemented. In one of the earliest attempts to develop a structured approach to the enhancement of creativity, Osborn found that conventional business meetings were inhibiting the creation of new ideas, and therefore developed the technique of brainstorming to stimulate people's thinking to solve problems creatively. He described brainstorming as a conference technique by which a group attempts to find solution(s) for a specific problem by amassing all the ideas spontaneously by

* 高碧玉，南台科技大學通識教育中心人文藝術組講師，英國紐卡索（Newcastle）大學教育及傳播博士班進修。

its members.

The rules that Osborn came up with are (1) suspend judgment: no criticism of ideas, (2) quantity: go for large quantities of ideas, (3) cross-fertilize: build on each others ideas and (4) free-wheel: encourage wild and exaggerated ideas. Since it is very unlikely to think up the perfect solution at the first time, Osborn recommends first getting as many ideas as possible and then going back to examine them afterward, as quantity produces quality.

Following the rules of Osborn's brainstorming, the author organized the small group discussion to analyze a poem. Two examples of practices are given below and you may discover how different the interpretation they are.

